



WKM

ORDER

Print Date 09/05/12

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Flight Dates 09/11/12-09/17/12

<u>Contract / Revision</u>	255504	/	OBAMA FOR AMERICA	<u>Alt Order #</u>	6259478
<u>Original Date / Revision</u>	09/05/12	09/05/12	<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
			<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	Pol/Pres/D/Barack Obama			<u>Billing Cycle</u>	EOM/EOC
New till 02/05/09			3050 K Street NW	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	GMMB		Suite 100	<u>Demographic</u>	A35+
			Washington, DC 20007	<u>Rev Codes</u>	AGY POL CAND
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Product Codes</u>	PL-Presidential-Democrat
3050 K Street NW			<u>Sales Region</u> NAT	<u>Priority</u>	P-3
Suite 100			<u>Agency Ref</u>	<u>Advertiser Ref</u>	
Washington, DC 20007					

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 67775

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$57,608.75	\$67,775.00	0.00	08/27/12	09/17/12	23	\$57,608.75	\$67,775.00
Totals	23	\$57,608.75	\$67,775.00	0.00					

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
E 1	WKM	09/12/12	09/17/12	M-F	11p News	CM	11-1135p		M-WTF--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00	
M-F 11p News																		
M-F 11p News																		
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 09/11/12		09/17/12	M-WTF--		2		\$1,200.00		0.00									
E 2	WKM	09/12/12	09/17/12	11-12p	Price Is Right	CM	11a-12p		M-WTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00	
Price Is Right																		
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 09/11/12		09/17/12	M-WTF--		2		\$550.00		0.00									
E 3	WKM	09/12/12	09/17/12	Local 6	News	12-1230p	CM	12-1230p	M-WTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00	
Local 6 News 12-1230p																		
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 09/11/12		09/17/12	M-WTF--		2		\$400.00		0.00									
E 4	WKM	09/12/12	09/17/12	Morn	News at 5a	CM	5-530a		M-WTF--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00	
Morn News at 5a																		
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating									
Week: 09/11/12		09/17/12	M-WTF--		2		\$275.00		0.00									



WKM

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Contract Revision

255504 Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 09/05/12 / 09/05/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
E 4	WKM	09/12/12	09/17/12	Morn News at 5a Morn News at 5a	CM	5-530a	M-WTF--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/11/12	09/17/12	M-WTF--		1	\$275.00			0.00						
E 5	WKM	09/12/12	09/17/12	News at 7p News at 7p	CM	7-7:30p	M-WTF--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/11/12	09/17/12	M-WTF--		1	\$800.00			0.00						
E 7	WKM	09/17/12	09/17/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	1-----		1	\$6,000.00			0.00						
E 8	WKM	09/17/12	09/17/12	Mon 1 Hour Special/8p CM How I Met Yr Mother 1hr s	CM	8-9p	1-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	1-----		1	\$5,000.00			0.00						
E 12	WKM	09/15/12	09/15/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1-		1	\$250.00			0.00						
E 14	WKM	09/16/12	09/16/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1		1	\$1,200.00			0.00						
E 15	WKM	09/16/12	09/16/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1		1	\$1,200.00			0.00						
E 16	WKM	09/16/12	09/16/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1		1	\$350.00			0.00						
E 19	WKM	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----1		1	\$1,200.00			0.00						
E 23	WKM	09/13/12	09/13/12	Thu Prime 9p Thu 9-10p BIG BROTHEF	CM	9-10p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---1---		1	\$8,000.00			0.00						
28	WKM	09/12/12	09/12/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--1----		1	\$6,000.00			0.00						
29	WKM	09/12/12	09/12/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--1----		1	\$6,000.00			0.00						
30	WKM	09/12/12	09/12/12	Wed Prime 8p Big Brother Wed	CM	8-9p	--W----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--1----		1	\$7,000.00			0.00						



WKMG

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Contract / Revision**255504** Flight Dates **09/11/12-09/17/12**Hiatus DatesOriginal Date / Revision 09/05/12/ 09/05/12Order Sep 00:15:00Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
30	WKM	09/12/12	09/12/12	Wed Prime 8p Big Brother Wed	CM	8-9p	--W---	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W---		1	\$7,000.00			0.00					
31	WKM	09/13/12	09/13/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---T---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1	\$8,000.00			0.00					
32	WKM	09/15/12	09/15/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----S-		1	\$3,000.00			0.00					
N33	WKM	09/12/12	09/14/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		1	\$1,200.00			0.00					
N34	WKM	09/17/12	09/17/12	Mon 1 Hour Special/9p CM 2 Broke Girls finale encor	CM	9-10p	M-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$8,000.00			0.00					
														Totals	23 \$67,775.00